

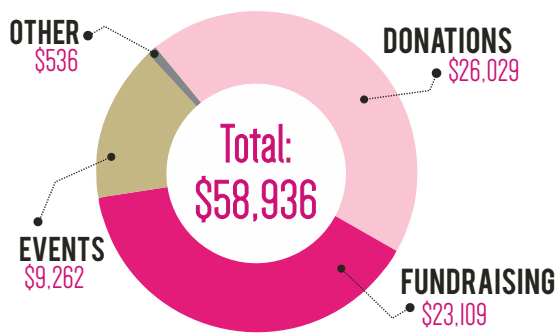
# 2017 FINANCIAL INFORMATION



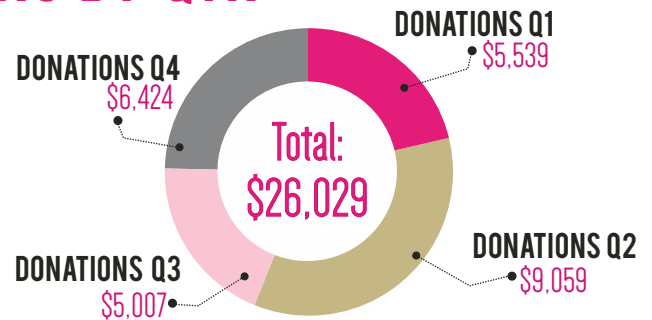
You have helped DOLLS defy the studies! Research shows that most new non-profits fail within the first 3-5 years. Thanks to you, 2018 represents our 8th YEAR as a 501c3! To say that we appreciate your support would be an enormous understatement. We were overwhelmed by your heartfelt words of encouragement. Your unwavering faith in our mission inspires us every day to keep doing this vital work.

As we remain committed to equipping our young sisters in Christ to go into their schools to share the Gospel and to disciple their peers, we continue to rely on you, our donors, for financial support. It's no exaggeration to say that your generosity makes our work possible; our Strategic Partners, one-time givers, event sponsors, volunteers, and supporters are what keep us going. Whatever success we may have had this year, we owe to you, and we couldn't even begin to think about expanding the scope of our work in 2018 if it weren't for your support. As we begin this next year, we couldn't be more excited to have you with us.

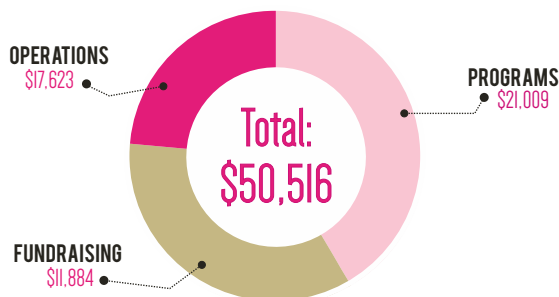
## 2017 REVENUE



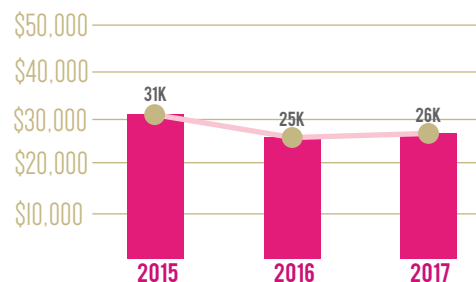
## DONATIONS BY QTR



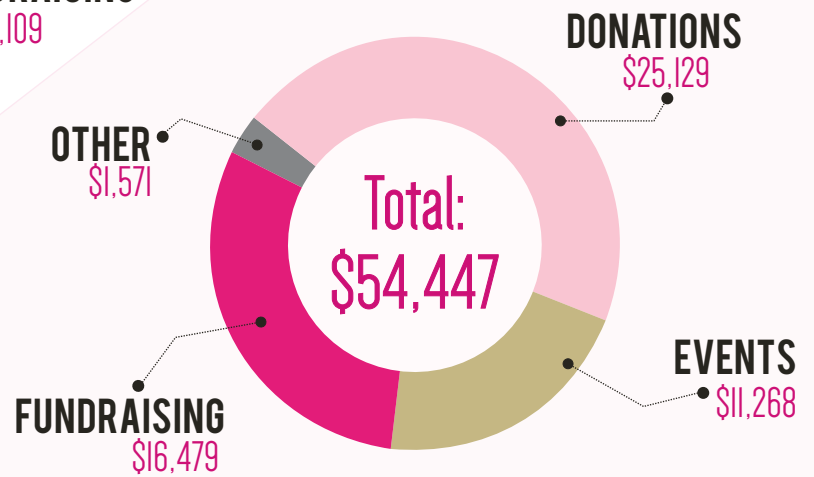
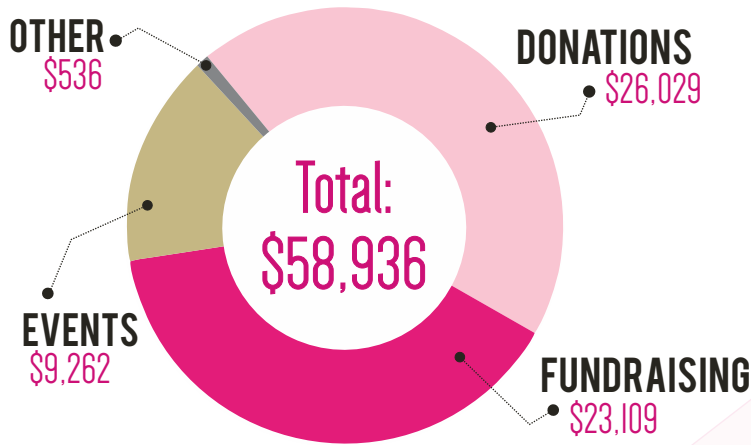
## 2016 EXPENDITURES



## TOTAL CASH DONATIONS



# 2017 REVENUE



# 2016 REVENUE

## A YEAR-TO-YEAR COMPARISON



We thought you might have some interest in seeing how our revenue streams compare from year to year. You might notice that while our total income appears to be up in 2017, the amount brought in through cash donations has not increased much from year-to-year. Fortunately, the DOLLS Headquarters staff was able to compensate for a year of down giving by 1) re-allocating much of the executive ministry team’s time and energy to doing the work of fundraising through events like our 5K and North Texas Giving Day and 2) by penny-pinching on our program initiatives and making strategic efforts to only “keep the necessities.”

Seeing this further demonstrates just how TRULY important your contribution to this ministry is as a financial partner. When you give generously—as you have—the demand for our volunteer staff to make up for a down year-of-giving is alleviated, thus allowing us to prioritize on time, energy, and resources on those things that matter most to us as a ministry. We hope that seeing this encourages you to know how incredibly vital you are to our operation. Please be in prayer with us that more faithful partners, like yourself, come alongside us during the 2018 giving year.